

Press release

SmarDTV Ships New Product in Spain to Support DTT Pay TV Services

- Completion of certification of SmarDTV secure silicon module (SmarCAM-3) in Spain for DTT pay TV services in collaboration with network operator Abertis Telecom
- Shipments support the launch of the first pay DTT channel to go on-air for the TDT Premium services.

Cheseaux, Switzerland – 11th September 2009 – SmarDTV, a Kudelski Group (SWX:KUD.VX) company, today announced an important product milestone with the deployment of its latest and most secure SmarCAM-3 module. The module supports the launch of the TDT Premium pay TV digital terrestrial television (DTT) horizontal service operated by Spain's leading audiovisual network operator, Abertis Telecom.

“SmarDTV is proud of its role in supporting the rollout of pay TV in Spain by providing its latest module in compliance with the specifications released by Abertis Telecom,” said Eric Chaubert CEO of SmarDTV. “This market is one of the biggest and most exciting pay TV markets in Europe and SmarDTV believes that the combination of its SmarCAM-3 TDT Premium module with the latest integrated digital televisions truly enables the rapid development of terrestrial pay TV in Spain.”

SmarDTV has shipped its SmarCAM-3 module to a number of retailers and distributors in Spain in preparation for the rollout of pay TV services in September. These modules are bundled with a smart card and provide a convenient means for Spanish consumers to access the newly launched pay TV services without using a set-top box.

The module allows subscribers to view the first pay DTT channel to go on-air for the TDT Premium platform, Mediapro's "Gol Television", a 24-hour sports channel which broadcasts include the Spanish football league, Spanish cup and Champions League games.

The SmarCAM-3 will be demonstrated at IBC 2009 to be held in Amsterdam, Netherlands on September 11 to 15 in Booth # 1 D.69.

About the Kudelski Group

The Kudelski Group (SIX: KUD.VX) is a world leader in digital security and convergent media solutions for the delivery of digital and interactive content. Its technologies are used in a wide range of services and applications requiring access control and rights management to secure the revenue of content owners and service providers for digital television and interactive applications across broadcast, broadband and mobile delivery networks. The Kudelski Group is also a world technology leader in the area of access control and management of people or vehicles to sites and events. It additionally offers professional recorders and high-end hi-fi products. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland. Please visit www.nagra.com for more information.

About SmarDTV,

SmarDTV, a Kudelski Group company, is an international leader in pay television technology. SmarDTV designs and manufactures highly secure, interchangeable modules and associated enabling technologies, which provide an attractive alternative to set to boxes to access digital pay

TV by requiring only one remote control, offering much lower energy consumption and not requiring extra cables. SmarDTV CAMs and CableCARDS are used daily by millions of subscribers around the world. A founding member of [CI Plus Forum](#), SmarDTV is headquartered in Switzerland with development and sales offices in France, Germany, and Singapore. Please visit www.smartv.com for more information.

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Note to the editors

SmarCAM-3 is plugged directly in the digital TV using the industry standard DVB-CI interface and the signal is always in digital format. No analog conversion or interface is necessary, providing improvement over traditional set-top box connectivity that often uses SCART connectivity.

CI Plus is a technical specification that adds additional security and features to the proven DVB Common Interface Standard that will allow CI Plus compatible consumer electronic devices, such as integrated digital televisions (iDTVs) and set-top boxes, access to a wide range of pay TV services via plug-in CI Plus modules wherever the CI Plus technology is supported by the local pay TV provider. More information on CI Plus (specification, implementation guideline, license agreement) is available on www.ci-plus.com.