



Press release

SmarDTV announces completion of new license agreement with Irdeto

Cheseaux, Switzerland – 11th September 2009 – SmarDTV, a Kudelski Group (SIX:KUD.VX) company, today announced the completion of a new licensing contract with CA vendor Irdeto covering the introduction of secure silicon CI Plus modules using the latest Irdeto technology.

“We have been successfully collaborating with SmarDTV for many years and are delighted to extend our license agreement with SmarDTV to allow use of our CA technology in future SmarDTV products” said Mike Tomeski, Senior Director for Client Device Strategy at Irdeto.

Eric Chaubert, CEO SmarDTV also commented “Irdeto is one of the worlds leading CA vendors and we are happy to be in a position to deploy their latest technology in our SmarCAM-3 secure silicon module”.

The SmarCAM-3 module including the latest Irdeto security technology is expected to reach the market in the near future and will enable features such as chipset pairing, VOD and interactive applications based on the CI Plus specifications.

The SmarCAM-3 will be demonstrated at IBC 2009 to be held in Amsterdam, Netherlands on September 11 to 15 in Booth # 1 D.69

About SmarDTV

SmarDTV, a Kudelski Group company, is an international leader in pay television technology. SmarDTV designs and manufactures highly secure, interchangeable modules and associated enabling technologies, which provide an attractive alternative to set top boxes to access digital pay TV by requiring only one remote control, offering much lower energy consumption and not requiring extra cables. SmarDTV CAMs and CableCARDS are used daily by millions of subscribers around the world. A founding member of CI Plus Forum, SmarDTV is headquartered in Switzerland with development and sales offices in France, Germany, and Singapore. Please visit www.smartv.com for more information.

Contacts:

Ivan Schnider
Kudelski Group
+41 21 732 09 40
ivan.schnider@nagra.com

Conor Ryan
SmarDTV
Tel: +41 (0)21 732 04 04
conor.ryan@smartv.com

###

Note to the editors

SmarCAM-3 is plugged directly in the digital TV using the industry standard DVB-CI interface and the signal is always in digital format. No analog conversion or interface is necessary, providing improvement over traditional set-top box connectivity that often uses SCART connectivity.

CI Plus is a technical specification that adds additional security and features to the proven DVB Common Interface Standard that will allow CI Plus compatible consumer electronic devices, such as integrated digital televisions and set-top boxes, access to a wide range of pay TV Services via plug-in CI Plus modules wherever the CI Plus technology is supported by the local pay TV provider. More information on CI Plus (specification, implementation guideline, license agreement) is available at www.ci-plus.com.