



Press Release

SmarDTV provides DIGI Slovakia SmarCAM-3.5 CI Plus conditional access module to access its Pay-TV services

Cheseaux, Switzerland – September 10th, 2015 – SmarDTV, a Kudelski Group (SIX:KUD.S) company, today announced that DIGI Slovakia, a subsidiary of Slovak Telekom and the country's largest multimedia operator, offering services based on Cable, Satellite, OTT and IPTV in Slovakia, is set to launch a CI Plus conditional access modules (CAM) in its network.

SmarDTV's SmarCAM-3.5 modules embed the latest generation of the NAGRA anyCAST conditional access system which secures DIGI Slovakia pay-TV services since 2014, ensuring highest security for its digital DIGI Pay-TV offering. Thanks to the SmarCAM-3.5 module, these channels are directly accessible on integrated Digital Televisions (iDTVs) with the original TV remote control. SCART or HDMI cables or power leads are no longer needed.

"The CI Plus module complements our digital product offer and meets cable and satellite subscriber's needs for accessing services without any extras. This product can be used with iDTVs compliant with the CI Plus Standard that is widely deployed in Slovakia", said Marcel Satanek, CEO of Digi Slovakia.

"The Module is a great plug-in solution that enables consumers to enjoy premium channels directly on their iDTVs without an external box. We are delighted to provide this product to DIGI Slovakia for their subscribers to get the benefits of this technology", said Jerome Vial, Vice-President of Sales at SmarDTV.

About DIGI Slovakia

DIGI Slovakia has been operating on Slovakia's TV market since 2006. It was acquired by Slovak Telekom in 2013 and offers attractive exclusive Pay-TV content to its satellite and cable television subscribers. Currently DIGI Slovakia operates more than 300,000 devices within its DTH and Cable network infrastructure.

About SmarDTV

SmarDTV, a Kudelski Group company, is an international leader in pay television technology.

SmarDTV designs and manufactures a large range of set-top box solutions and CI / CI Plus plug-in modules which enable access to premium digital Pay-TV whether delivered through broadcast or broadband IP. A founding member of CI Plus Forum, SmarDTV has headquarters in Switzerland with development

and sales offices in France, UK, Germany, USA, China, and Singapore. Please visit www.smarDTV.com for more information.

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Note to the editors

SmarCAM is a module relying on the DVB Common Interface (DVB-CI) and CI Plus standards, that plugs directly in the digital TV to decrypt premium Pay-TV content. It's a non-intrusive solution, very simple to install as it does not require any new wires and is invisible once setup. It is operated directly from the TV set's remote control to maximize the ease of use, no additional remote control is required. These modules are very power-efficient, for a lower environmental impact.

CI Plus is a technical specification that adds additional security and features to the proven DVB Common Interface Standard that will allow CI Plus compatible consumer electronic devices, such as integrated Digital Televisions and Set-Top Boxes, to access a wide range of Pay-TV services via plug-in CI Plus Modules wherever the CI Plus technology is supported by the local Pay-TV Provider. More information on CI Plus (specification, implementation guideline, license agreement) is available at www.ci-plus.com.