

Press Release

SmarDTV successfully completes CI Plus certification

- **SmarDTV secure silicon module (SmarCAM-3) certified CI Plus compliant by Digital TV Labs, the Approved Test Centre of CI Plus LLP**
- **SmarDTV reference kit used by Digital TV Labs for certification of CI Plus televisions and set top boxes**

Cheseaux, Switzerland – 18 March 2009 – SmarDTV, a Kudelski Group (SWX:KUD) company, today announced that it has achieved CI Plus certification with its latest and most secure SmarCAM-3 module and additionally that its CI Plus Reference Kit is used by Digital TV Labs for certification of CI Plus televisions and set top boxes.

“The successful certification of the SmarCAM-3 module is an achievement of which SmarDTV is extremely proud,” commented Laurent Molac, Vice-President of Engineering at SmarDTV. “The development of this module and its successful certification by Digital TV Labs is one in which all members of our team have contributed and is a notable achievement in our history”.

“The certification of the SmarCAM-3 is the culmination of three years effort by SmarDTV to be a leading contributor to the CI Plus specification and to develop secure silicon and secure products that meet the demanding requirements of the world's leading CA companies,” said Conor Ryan, Vice-President of Marketing at SmarDTV.

The SmarDTV reference kit is provided by SmarDTV through its CI Plus Interoperability Partner Program (CI Plus IPP) as a tool to enhance interoperability testing. This product addresses a key difficulty of any new technical specification adoption.

SmarDTV intends to introduce its first SmarCAM-3 products in early Q2 in collaboration with a major operator.

CI Plus IPP is available now to all CI Plus technology adopters and can be ordered by contacting sales@smardtv.com.

The SmarCAM-3 will be demonstrated at ANGA 2009 to be held in Cologne, Germany on May 26 to 28 in the NagraVision booth E11.

About the Kudelski Group

The Kudelski Group (SWX: KUD.VX) is a world leader in digital security and convergent media solutions for the delivery of digital and interactive content. Its technologies are used in a wide range of services and applications requiring access control and rights management to secure the revenue of content owners and service providers for digital television and interactive applications across broadcast, broadband and mobile delivery networks. The Kudelski Group is also a world technology leader in the area of access control and management of people or vehicles to sites and events. It additionally offers professional recorders and high-end hi-fi products. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland. Please visit www.nagra.com for more information.

About SmarDTV

SmarDTV, a Kudelski Group company, is an international leader in pay television technology. SmarDTV designs and manufactures highly secure, interchangeable modules and associated enabling technologies, which provide an attractive alternative to set top boxes to access digital PayTV by requiring only one remote control, offering a much lower energy consumption and not requiring extra cables. SmarDTV CAMs and CableCARDS are used daily by millions of subscribers around the world. A founding member of [CI Plus Forum](#), SmarDTV is headquartered in Switzerland with development and sales offices in France, Germany, and Singapore. Please visit www.smartv.com for more information.

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Note to the editors

SmarCAM-3 is plugged directly in the digital TV using the industry standard DVB-CI interface and the signal is always in digital format. No analog conversion or interface is necessary, providing improvement over traditional Set-Top Box connectivity that often uses SCART connectivity.

CI Plus is a technical specification that adds additional security and features to the proven DVB Common Interface Standard that will allow CI Plus compatible consumer electronic devices, such as Integrated Digital Televisions and Set-Top Boxes, access to a wide range of Pay TV Services via plug-in CI Plus Modules wherever the CI Plus Technology is supported by the local Pay TV Provider. More information on CI Plus (specification, implementation guideline, license agreement) are available on www.ci-plus.com.